



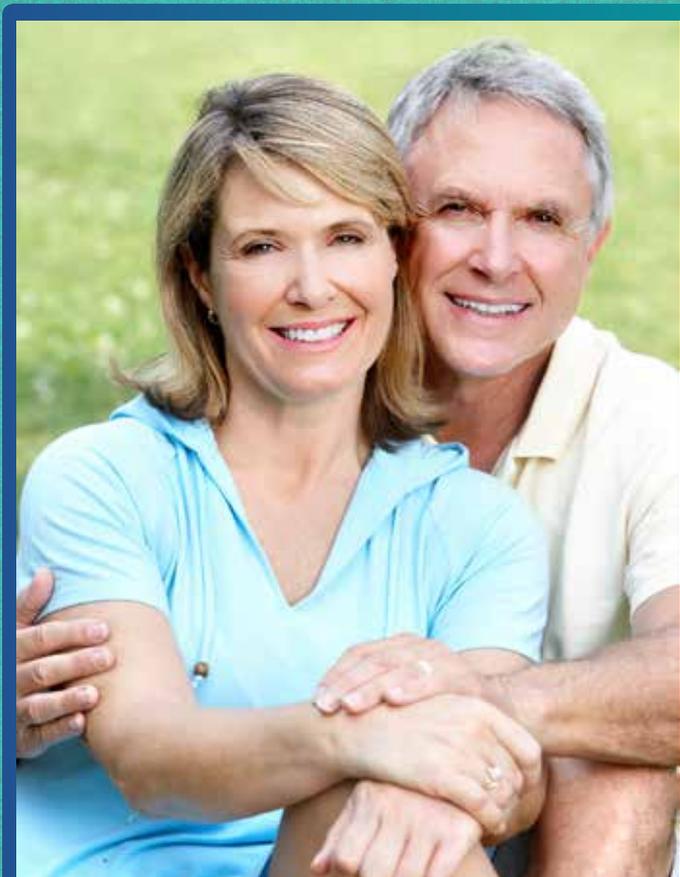
GUARANTEED ISSUE WHOLE LIFE INSURANCE

Life Insurance Made Simple - Guaranteed

Life insurance is an important part of planning for you and your loved ones. But there are so many products to choose from that making the right choice can be overwhelming, especially if you've been turned down before.

Now, we've made it simple for you to get life insurance coverage, no questions asked.

That's right – NO QUESTIONS ASKED.



Let's Talk Guarantees

Guaranteed Issue Whole Life¹ is life insurance at its simplest – *no* health questions, *no* medical exams, *no* complicated forms to fill out.

You can't be turned down due to your health.

Your premiums never go up.

Your coverage is guaranteed.

What could be simpler?

¹Guaranteed Issue Whole Life is an endowment policy with a benefit payable on the policy's maturity date or at the insured's death prior to age 100.

Availability of, and benefits payable under the insurance product described are subject to state availability, state variations, restrictions, and eligibility requirements. If there is any discrepancy between the product description and the issued insurance policy, the issued policy shall take precedence.

Policy form: 203-000

Policies underwritten and issued by United Home Life Insurance Company.

Features And Benefits

Guaranteed Issue Whole Life¹ is a graded-benefit life insurance product, offering permanent coverage to age 100.

During the first three policy years, the benefit for deaths by natural causes is a refund of all premiums paid to date plus interest. Beginning day one of policy year four, the full death benefit is payable.

For deaths due to accidental causes² during the first three policy years, the full death benefit is payable.

Once your policy is issued, your premiums are guaranteed to remain level, guaranteed to never change, and your policy cannot be cancelled so long as premiums are paid on time.

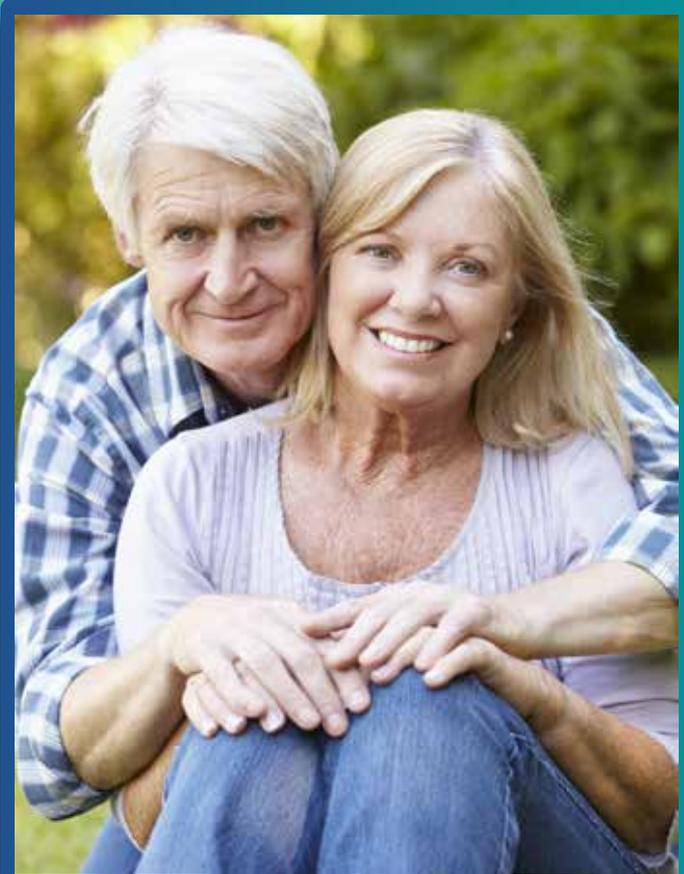
A Simple Solution

If you've had trouble getting life insurance in the past, if you don't want to go through the hassles of medical exams and blood tests, or if you don't want to answer personal questions about your health, Guaranteed Issue Whole Life may be the simplest life insurance solution for you.

Provide a guaranteed benefit for your loved ones at a time when it's needed most, and give yourself peace of mind.

There *are* some guarantees in life – Guaranteed Issue Whole Life.

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We believe that buying life insurance shouldn't be complicated. With the Fountain Square Life Insurance guaranteed issue plan, purchasing the coverage you need is simple.

And, you can feel confident in your purchase. Behind every policy stands United Home Life Insurance Company, a financially stable carrier as evidenced by the A- financial strength rating from A.M. Best, a leading independent analyst of the insurance industry since 1899. This is the 4th highest of 16 ratings, and was reaffirmed in 2018.

United Home Life has been meeting obligations to policyholders every day since its founding in 1948, and is well-positioned to continue honoring its promises into the future.

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